

SEVA MANDAL EDUCATION SOCIETY'S
DR. BMN COLLEGE OF HOME SCIENCE (AUTONOMOUS)
NAAC Re-accredited "A+" Grade with CGPA. 3.69/4
UGC Status College with Potential for Excellence
Affiliated to SNDT Women's University Mumbai

Jr. M.Sc. 1st SEMESTER

DATE: 28.01.2021

MARKS: 25

SUBJECT: INDIAN CULTURE AND HERITAGE

CLASS: Jr. M.Sc.

Attempt all the questions:

1. A product is anything that can be offered to a market for attention, acquisition, use or consumption that might satisfy a want or need is defined by
 - a. Sherlekar and Sherlekar
 - b. A.K. Singh
 - c. Philip Kotler**
 - d. Sudhir Andrews
2. The basic raw material used in the formulation of a tourism product is the _____, its climate, history, culture, and the people.
 - a. flora and fauna
 - b. country's natural beauty**
 - c. religion
 - d. wild life
3. Gardens are example of
 - a. Natural form of tourism
 - b. Eco tourism
 - c. Ethnic tourism
 - d. Man-made tourism**
4. Which is an example of Symbiotic tourism
 - a. Museums
 - b. Amphitheaters
 - c. Marine park**
 - d. Monuments
5. Which among the following is a characteristic of Hospitality industry?
 - a. Strength**
 - b. Perishability
 - c. Marketability
 - d. Heterogeneity

6. Tourist flow depends on seasonality and diversity.
 - a. **True**
 - b. False
7. The concept of colonialism started way back in
 - a. 1549
 - b. **1492**
 - c. 1459
 - d. 1577
8. Which of the following is not a benefit from Colonial Rule
 - a. Modern transportation
 - b. Education system
 - c. Improved Health care
 - d. **Continental food**
9. Colonial Era of India ended
 - a. 1888
 - b. **1947**
 - c. 1957
 - d. 1887
10. Lasya is a type of
 - a. **Classical dance**
 - b. Sweet dish
 - c. Natya sangeet
 - d. Attire of Mizoram
11. Sattriya form of dance is from
 - a. Haryana
 - b. Bihar
 - c. **Assam**
 - d. Jharkhand
12. The Cultural Ministry of India has included _____ into the list of classical dances that makes a total of 9 classical dance forms.
 - a. **Bihu**
 - b. Chhau
 - c. Tipni
 - d. Gondhal
13. The earliest puppets probably originated in _____
 - a. **Egypt**
 - b. Cambodia
 - c. China
 - d. India

14. Classical music is influenced by Islamic, Mughal and Aryans from middle east and neighboring countries (Pakistan and Afghanistan)
- a. **True**
 - b. False
15. _____ is considered to be the father of Carnatic music.
- a. K. Subramaniam
 - b. **Purandara Dasa**
 - c. Krishnamurthy Swamy
 - d. Prabhudasa Murthy
16. Percussion is a
- a. **Rhythmic layer**
 - b. Melodic layer
17. French style architecture is reflected in this place
- a. Panaji
 - b. **Puducherry**
 - c. Jaipur
 - d. Kolkata
18. Thangka painting is a Buddhist painting on cotton, silk appliqué is
- a. Assam
 - b. **Arunachal Pradesh**
 - c. Hyderabad
 - d. Thiruvananthapuram
19. Dhokra is basically non-ferrous metal casting using the wax casting technique is from
- a. Jharkhand
 - b. **Chhattisgarh**
 - c. Dehradun
 - d. Faridabad
20. Blue pottery is from
- a. Kutch, Gujarat
 - b. **Jaipur, Rajasthan**
 - c. Ujjain, Madhya Pradesh
 - d. Kolhapur, Maharashtra
21. Rice Bowl of India
- a. Tamil Nadu
 - b. Assam
 - c. **Andhra Pradesh**
 - d. Kerala
22. Tea Garden of India
- a. Kerala
 - b. **Assam**

- c. West Bengal
 - d. Punjab
23. City of Lords
- a. Uttarakhand
 - b. Himachal Pradesh
 - c. Delhi**
 - d. Kerala
24. Land of five Rivers
- a. Maharashtra
 - b. Madhya Pradesh
 - c. Punjab**
 - d. Karnataka
25. Jewel of India
- a. Mizoram
 - b. Manipur**
 - c. Meghalya
 - d. Madhya Pradesh